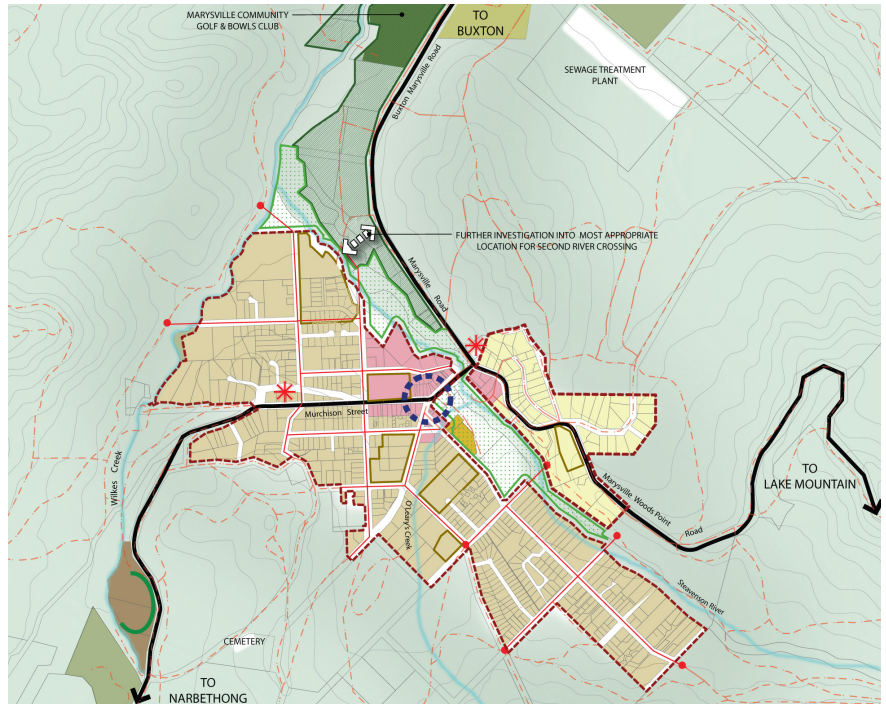


marysville & triangle towns urban design framework

robertsday

marysville, victoria, australia



Summary

Client: Victorian Bushfire Reconstruction and Recovery Authority

Services: Planning and Design Forum leading to an Urban Design Framework

Study area: Approximately 400ha (wider context of 1,200 sq km)

No. dwellings: approximately 500

Local government area:

Shire of Murrindindi

Commenced: 2009

Status: Approvals Phase

Project Team

Urban Design + Planning: Roberts Day

Planning: Contour Consultants

Economic Analysis:

Boston Consulting Group

Place Making + Community Engagement:

Village Well

Transport planning: GTA

Architectural Design: NH Architecture

Landscape Architecture:

Land Design Partnership

The Marysville and Triangle urban design framework establishes planning and design directions to enable the re-emergence of a more sustainable and economically vibrant alpine village from the devastation of the February 2009 bushfires. Based on an extensive collaborative process with the community and stakeholders, the framework will become an instrument to both guide as well as instigate reconstruction projects.

Marysville was one of the hardest-hit communities by the Black Saturday bushfires. A township of over 500 dwellings prior to the fires of February 2009, Marysville's economic life was closely tied to the nearby Lake Mountain Alpine Resort and other nature-based tourist activities.

The Marysville community's passion for both their town and a quick return to its former self, necessitated an extensive consultative process to prepare the urban design framework. Roberts Day assembled a comprehensive design team to produce an urban design framework in response to the community's needs. The design team also worked flexibly and sensitively with sizeable community representation and a growing stakeholder list, recognising the need to

accommodate the reconstruction efforts already underway.

Reactivating the economic and social life of the village required continual review of the complex list of potential projects and opportunities that were available to a community in this rare situation, whilst ensuring a shared understanding of the urgency of returning to some semblance of normality.

Roberts Day continues to collaborate with the various stakeholders to ensure that the implementation of the urban design framework is a realistic and achievable goal and that the residents of Marysville can see their ambitions for their community realised.